

Anna Hayden-Roy

GRAPHIC DESIGNER & ILLUSTRATOR

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WORK EXPERIENCE

Freelance Artist

Present

Currently working as a freelance artist with a focus on graphic design & illustration. Past projects include: editorial design, logos, portrait commissions, web design and selling my original art in person & online. Consult with clients as each job requires to realize their creative vision.

Nebraska Public Employees Retirement Systems (NPERS)

Lincoln, NE • 2019 - 2023

Worked as graphic artist for the State of Nebraska's retirement agency. Designed and revised a yearly cycle of publications, assisted with website updates, and worked as creative lead on a year-long rebranding project for the agency, starting in 2022.

Whole Foods Market

Gaithersburg, MD • 2017 - 2018

Worked as a store artist designing, assembling and installing store signage and hand-lettered chalkboards. Consulted with store managers and the regional design team to create a unified, brand-compliant look for my store.

Silk Road Rising

Chicago, IL • 2015 - 2016

Designed, storyboarded, and animated a 12 minute short titled *The Four Hijabs*. Collaborated with a team including director, producer, voice talent, and the scholar on whose work the piece is based.

Valparaiso University

Valparaiso, IN • 2014 - 2015

Worked as in-house graphic designer at the Valparaiso University print shop. Consulted with customers, printed/assembled projects, and managed inventory.

EDUCATION

Valparaiso University, Indiana

Class of 2015

Bachelor of Arts Degree
Emphasis in Graphic Design

SKILLS

- Proficient in HTML, CSS & JavaScript
- Experience with:
 - High-capacity & large-scale printers
 - Recording & editing audio/video
 - Character design & animation

SOFTWARE

Adobe Creative Cloud

InDesign • Illustrator • Photoshop
Lightroom • Acrobat • Premiere

Microsoft 365

Word • Excel • PowerPoint

Additional

Visual Studio Code • Tortoise SVN
Wordpress • Procreate • Audacity

AWARDS

NPERS Employee of the Month

October 2022, February 2021

Zahn Fund Award

Brauer Museum of Art, 2015
Third Person, Short Animation

Marilyn Hanson Alumnus Award

Brauer Museum of Art, 2015
Multiplicity, Graphite Illustration